



Form ADV Part 3 – Client Relationship Summary

Date: 06/30/2020

Item 1: INTRODUCTION

Alpha Investment Consulting Group, LLC is an investment adviser registered with the Securities and Exchange Commission offering advisory services. This document gives you a summary of the types of services and fees we offer. Please visit www.investor.gov/CRS for free, simple tools to research firms and for educational materials about broker-dealers, investment advisers, and investing.

Item 2: RELATIONSHIPS AND SERVICES

Questions to ask us: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

What investment services and advice can you provide me? Our firm offers investment supervisory services to retail investors. We do not custody or take possession of your assets. We review your portfolio, investment strategy, and investments. As part of our standard services, we monitor client accounts on a regular basis and offer recommendations.

As a fiduciary, we are bound by law to act in your, the client's, best interest. Unlike banks and brokerage firms, we do not sell insurance or financial products that charge a commission resulting in additional costs. Our firm provides fee-based investment services.

Our standard minimum account size is \$20,000,000 but smaller accounts will be accepted based on a number of factors. Please also see our Form ADV Part 2A (["https://files.adviserinfo.sec.gov/IAPD/Content/Common/crd_iapd_Brochure.aspx?BRCHR_VRSN_ID=634150"](https://files.adviserinfo.sec.gov/IAPD/Content/Common/crd_iapd_Brochure.aspx?BRCHR_VRSN_ID=634150)),

Item 3: FEES, COSTS, CONFLICTS, AND STANDARD OF CONDUCT

Questions to ask us: Help me understand how these fees and costs might affect my investments. If I give you \$1,00,000,000 to invest, how much will go to fees and costs, and how much will be invested for me? What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have? How might your conflicts of interest affect me, and how will you address them?

Our fees are either a flat fee or a percentage of the value of assets in your account for which we provide investment advisory services. Investment management fees are billed quarterly in arrears, meaning we bill you at the end of the three-month billing period. A general fee schedule for investment management services is included in our Form ADV 2A.

Our fees are exclusive of brokerage commissions, transaction fees, custodial fees, exchange fees, SEC fees, transfer taxes, wire transfer, electronic fund fees, and other related costs and expenses which are incurred by the client from custodians or brokers.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.



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Conflicts of Interest: When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here is an example to help you understand what this means.

How do your financial professionals make money? Primarily, we and our financial professionals benefit from the advisory services we provide to you because of the advisory fees we receive from you. This compensation may vary based on different factors, such as those listed above in this Item. Please also see our [Brochure](#) for additional details.

Item 4: DISCIPLINARY HISTORY

Questions to ask us: As a financial professional, do you have any disciplinary history? For what type of conduct?

Do you or your financial professionals have legal or disciplinary history? Neither Alpha nor any of its financial professionals have any legal or disciplinary events. Visit <https://www.investor.gov/> for a free, simple search tool to research us and our financial professionals.

Item 5: ADDITIONAL INFORMATION

Questions to ask us: Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

For additional information on our advisory services, see our Brochure available at <https://adviserinfo.sec.gov/firm/summary/139721> and any individual brochure supplement your representative provides. If you have any questions, need additional up-to-date, or want another copy of this Client Relationship Summary, then please contact us at 414-319-4100.